

dailypay

WORK DIFFERENT



Companies Will Need To Work Different in the New World of Work

As Americans slowly begin to return to work, a new DailyPay survey finds that remote work will be permanent and diversity will be a major pillar in the workplace

It's definitely safe to say that the workplace as we knew it pre-COVID isn't coming back. As companies begin to reopen and rehire, they will be challenged to maximize operational efficiency and to prioritize casting a wide, diverse net when rehiring. And they will also need to expand the use of remote workers with the influx of new technologies, according to a new survey from **DailyPay**.

Remote work is highly desired ...

As companies look to attract top talent, they will look to expand their search to include candidates that will want to work remotely whether it's for health concerns or due to their geography. Over half (**56%**) of those surveyed stated that companies who allow their employees to work remotely are more attractive to those applying for a job.

Remote employees have gone from being the exception to becoming a major part of the workforce. Given the normalcy of this after **COVID**, companies now have the flexibility to hire people from all different geographical backgrounds. Companies have seen productivity surge over the last few months, and the data proves it. **48%** of those polled stated that they are actually more effective when working remotely. A staggering **60%** of respondents said they actually work more hours when working remotely, with **37%** saying they work at least **4-7** more hours a week.

... As is a diverse workforce

Given the current social climate, another focal point of the return to work survey showed that **59%** of Americans think having a diverse workforce is good for business. **60%** said diversity in company leadership is important when deciding on where to apply for job diversity. An organization that prioritizes diversity and inclusion opens itself up to new ideas and perspectives, which leads to better business practices and opportunities. **63%** of respondents said having diversity in leadership positions makes a company better-positioned to relate to its customers. Specifically, **63%** said female leaders in a company are a good compass for a business.

The whole story

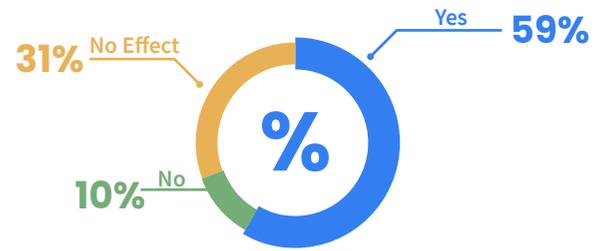
Here are the complete results of both the Diversity and Remote Work Surveys that DailyPay recently conducted.

Diversity Questions

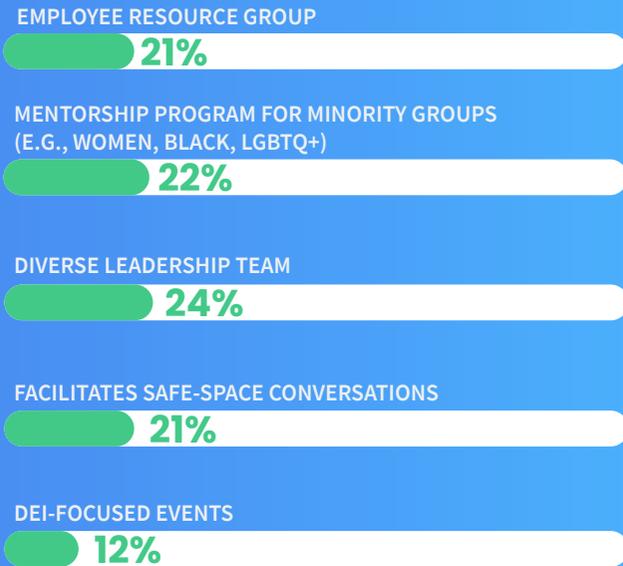
Is the diversity of a company's employee base important to you when deciding on where to apply for a job?



Is having a diverse workforce good for business?



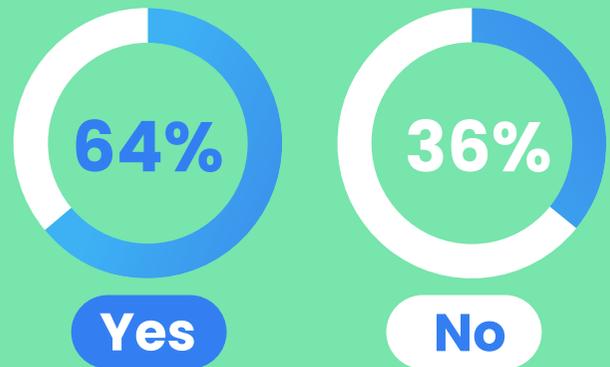
Which DEI (diversity, equity and inclusion) resources are most important to you when looking for a job?



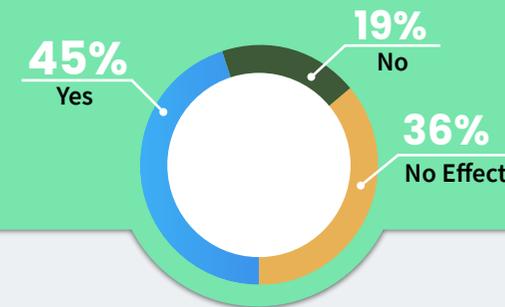
Are having female leaders in a company good for business?



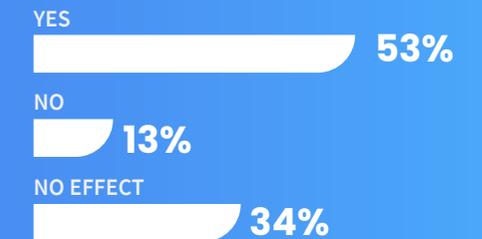
Does your company do a good job at attracting and securing a diverse workforce?



Is having women in leadership positions important to you when applying for a job?



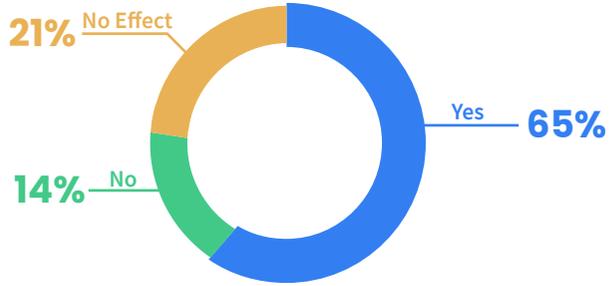
Does having women in leadership positions make a company better-positioned to relate to customers?



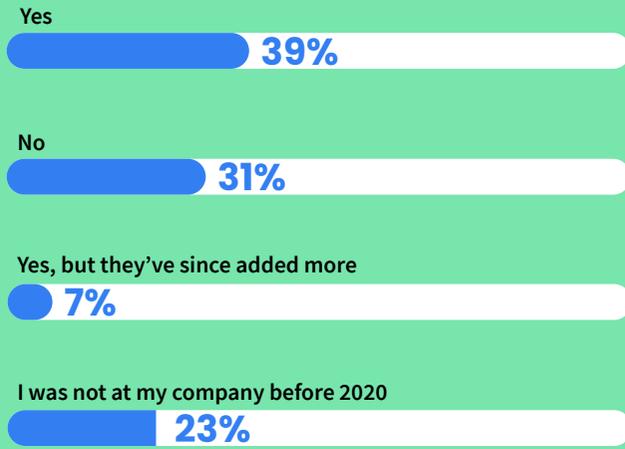
Is diversity in company leadership important when deciding on where to apply for a job?



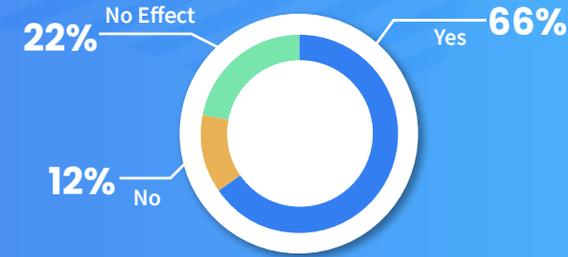
Does having diversity in the overall staff make a company better-positioned to relate to customers??



Prior to 2020, did your company provide DEI resources?



Would you work remotely if given the chance?



Are you a more effective worker when working remotely?



REMOTE-WORKING QUESTIONS



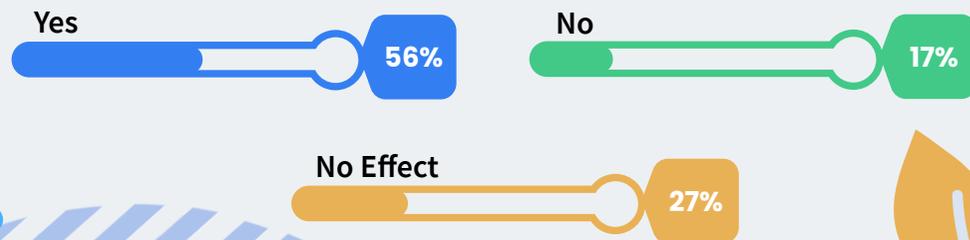
Do you work longer hours when working from home?



How many more hours?



Does allowing employees to work remotely make a company more attractive when applying for a job?



Should companies hire workers who can only work remotely?



Does having employees working from home affect a company's ability to turn a profit?

