



# Case Study.

How DailyPay Helped A User Buy Her Dream Home

Ashley Manor, with a chain of residential care facilities, recently implemented DailyPay for its employees. Goals were to reduce turnover, eliminate pay advance costs and reduce employees' financial stress.

## How DailyPay Helped A User Buy Her Dream Home

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Ashley Manor is a DailyPay partner specializing in assisted living for individuals in need of memory care. We recently had the pleasure of speaking with Sandy Adams, who has been a Senior Care Advisor at their location in Boise, Idaho for the past three years. She used DailyPay to gain access to her current pay period earnings before payday to cover last-minute closing costs on her new home. We recently sat down to speak with her about the huge impact DailyPay had on her financial well-being.

### A Benefit For Everyone

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I first learned about DailyPay when I was put in charge of hanging posters about the new benefit all around the facility where I work. The company also started advertising the benefit in our job postings in order to attract more applicants. Employees at Ashley Manor are paid semi-monthly, so DailyPay is especially helpful for our payday schedules. I thought it was a great

benefit to offer, but I didn't think it was something I would need personally. That was until my then-partner backed out of the sale of the townhome we were purchasing together, leaving me \$700 short on closing costs at the last second and at risk for losing the sale.

I called Jenna Gordon, the CFO of Ashley Manor, to see if this was a problem I could solve with DailyPay, and she confirmed that it was. I wouldn't have to ask for a loan from a friend or family member or a pay advance from Jenna to secure the sale. Instead, I just went into my DailyPay app and transferred the money I needed from my current pay period earnings to cover the remaining costs.

### Simple And Discreet Services

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This helps me feel true financial independence, especially with the app being so simple and user-



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**Industry:** Hospital & Health Care

**The Problem:** Sandy Adams, an Ashley Manor employee, was \$700 short for closing costs for her new home when her former partner backed out of the sale at the last minute.

**The Solution:** By enrolling in DailyPay, Sandy was able to take the funds she needed from her earned pay without having to quickly seek financing elsewhere to help her close on time.

**Headquarters:** Meridian, Idaho

**Founded:** 1966

friendly. With just a few clicks, I can make sure my bills are paid on time and that I have everything I need.

## A Brighter Financial Future

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Now I use DailyPay regularly to help me pay bills and sustain my household on one income. I also use the app to track my DailyPay Pay Balance™ and see how much money I've earned. DailyPay helped me achieve financial independence during a very trying time in my life, and I would recommend it to any friends and family members who need a little extra help. DailyPay is a really valuable benefit I have working for Ashley Manor, and if I were ever to move on from my role here, I would make sure my next employer offered this benefit as well.

“One of my favorite aspects of DailyPay is how private it is to use. No one has to know when I need help with my finances, and instead of reaching out elsewhere, I can take pride in knowing that I'm pulling from funds I've already earned and don't need to pay back.”

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